

2024 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

OBJECTIVES The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Silver	Gold	Platinum
BASIC CHEST Memberships including: – Discounts for courses and products – CHEST Career Connection access – Access to the CHEST Member and Leader Directory	1 Membership	2 Memberships	4 Memberships
CHEST Annual Meeting benefits, including: – Recognition on the CHEST website, on signage in the exhibit area at CHEST, and a ribbon on the member's name badge identifying them as a member of the IAC	X	X	X
– Priority Points for CHEST Annual Meeting exhibit hall booth selection	5 points	10 points	16 points
– Complimentary CHEST Annual Meeting registration	2 registrations	4 registrations	8 registrations
Delivery of the daily electronic newsletter <i>CHEST Today</i> , the weekly electronic newsletter <i>CHEST NewsBrief</i> , and the monthly news publication <i>CHEST Physician</i>		X	X
Discount on Critical Advancements Webinar			X
Link from the CHEST website to your corporate website.	X	X	X
Opportunity to post up to three different clinical trial each for a 90 day period on the CHEST Clinical Trial web page.		X	X
Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST			X
IAC members-only invitations to CHEST events	X	X	X
One 1:1 60-minute meeting with select CHEST leadership - Can be scheduled throughout the year upon availability		3 meeting participants	Up to 6 meeting participants
One five-question Pulse Survey		X	X
IAC member discount on CHEST Focus Groups and Survey work			X

PLATINUM Membership
\$60,000/year/company*

GOLD Membership
\$35,000/year/company*

SILVER Membership
\$15,000/year/company*

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the mission of CHEST.
- Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.

PLEASE NOTE: Deadlines to participate in benefits listed above will be communicated to you by CHEST throughout the year.

***Membership fees are based on a fiscal year.**

For additional information or an application for membership, contact:

Rachel Cahill
Business Development Senior Specialist
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