

2025 Industry Advisory Council (IAC)

Keeping CHEST industry supporters informed about CHEST, its members, and its initiatives

OBJECTIVES

The Industry Advisory Council will:

- Serve as a forum for the corporate community and CHEST to discuss key issues and their implications.
- Provide a setting for discussions on technical and business trends that may influence CHEST and corporate strategic planning decisions.
- Provide feedback to CHEST for corporate development and funding opportunities.

Benefits	Silver	Gold	Platinum	
Basic CHEST memberships, including: <ul style="list-style-type: none"> – Discounts for courses and products – CHEST Career Connection access – Access to the CHEST Member and Leader Directory 	1 membership	2 memberships	4 memberships	PLATINUM Membership \$60,000/year/company*
CHEST Annual Meeting benefits, including: <ul style="list-style-type: none"> – Recognition on signage in the Exhibit Hall and a ribbon on the member's badge identifying them as a member of the IAC 	X	X	X	GOLD Membership \$35,000/year/company*
– Priority Points for Exhibit Hall booth selection	5 points	10 points	16 points	SILVER Membership \$15,000/year/company*
– Complimentary CHEST Annual Meeting registration	2 registrations	4 registrations	8 registrations	
Delivery of the email newsletters <i>CHEST Today</i> [®] (daily), <i>CHEST NewsBrief</i> [®] (weekly), and <i>CHEST Physician</i> [®] (twice a month)		X	X	
Discount on Critical Advancements Webinars			X	
Link from the CHEST website to your corporate website	X	X	X	
Opportunity to post up to three different clinical trials, each for a 90-day period, on the CHEST Clinical Trials webpage		X	X	
Opportunity to place product and/or medical information, in the form of editorial content, in <i>CHEST NewsBrief</i> , per partnership and approval from CHEST			X	
IAC members-only invitations to CHEST events	X	X	X	
One 1:1 60-minute meeting with select CHEST leadership – Can be scheduled throughout the year based on availability		3 meeting participants	Up to 6 meeting participants	
One five-question Pulse Survey		X	X	
IAC member discount on CHEST Focus Groups and Survey work			X	

- Membership to the CHEST IAC is open to qualified organizations, corporations, and foundations that support and advance the mission of CHEST.
- Corporations must complete a formal application for membership. Contact Rachel Cahill to complete application.

PLEASE NOTE: Deadlines to participate in benefits listed above will be communicated by CHEST throughout the year.

*Membership fees are based on a fiscal year.

For additional information or an application for membership, contact:

Rachel Cahill
 Business Development Senior Specialist
 Email: rcahill@chestnet.org